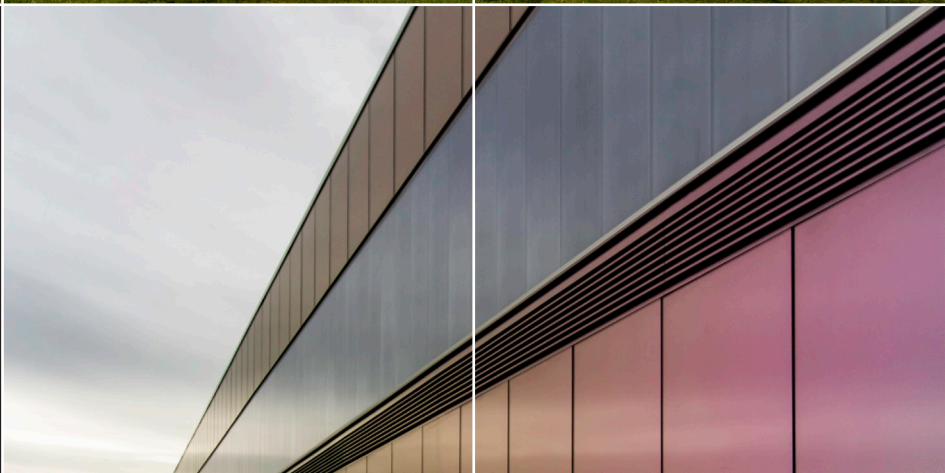# The Silverstone Experience
Towcester, Northamptonshire

_ Silverstone Cicuits Ltd
_ World-Class Visitor Attraction
_ Completed November 2019
_ Heritage Lottery Funded (£9.1 Million)
_ £20 Million
_ Design and Build Contract

cube_design

Project Team

_ cube_design (Architect)
_ Shaylor Group (Contractor)
_ Elmwood (Contractor)
_ Mann Williams (Structural Engineers)
_ Hoare Lea (Services Engineer)
_ Illman Young (Landscape)
_ MAC consulting (Quantity Surveyor)
_ Mather & Co (Exhibition Designer)

Project Brief

cube_design was selected from 14 other practices as the preferred architects to design the envelope for the new Heritage Lottery Funded building, which opened to the public in November 2019.
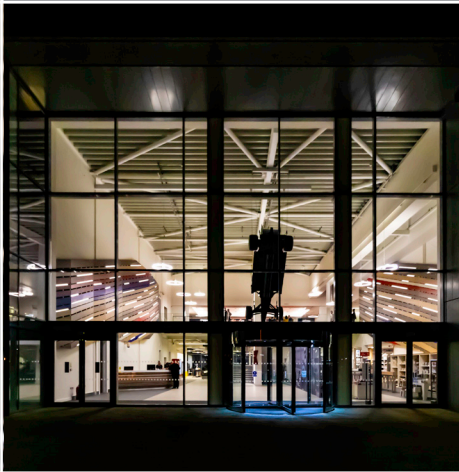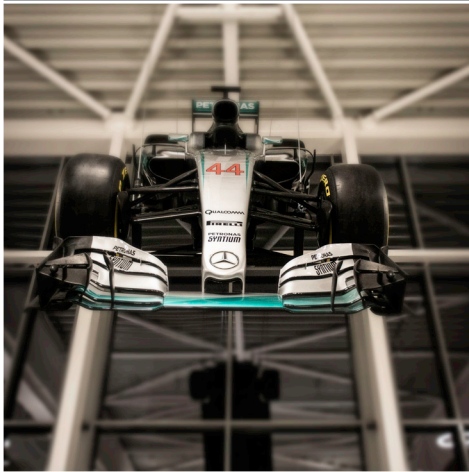
Consisting of refurbishing a World War II hangar and forming a new extension to create the Silverstone experience building.

The Silverstone Experience includes:
- A permanent 4000m^2 exhibition that takes visitors on an exciting two hour journey through motor racing past, present and future.
- The exhibition is housed in the only remaining World War II hangar on the site, which is to the left of the main entrance. The hangar has been fully refurbished and features a colour shifting cladding system, creating an iridescence that forms a most dynamic backdrop. The original structure is sympathetically exposed giving the visitor a visual cue to it's historic use as a hangar.
- The latest technology is used to tell the amazing stories of the people that have been part of the site's history, from medieval monks and World War II air crew to the racing drivers, riders, engineers and marshals of today.
- A Collections and Research Centre, offering museum and archive accredited storage for the unique British Racing Drivers' Club (BRDC) archive and other motor sport collections as well as a specialist library and learning space for school groups.
- A series of themed tours stopping off at iconic parts of the circuit.

The Silverstone Experience
Towcester, Northamptonshire

_ Royal Patron, Prince Harry, Duke of Sussex